

Business &
IP Centre
Northamptonshire

LIBRARY
HS111RB



**BRIGHT &
INSPIRING
PERSON**

Annie Campbell
Campbell Medical Illustration
Proud BIP Since 2018

BIPC*

**BRIGHT IDEAS
INSPIRING PEOPLE**

A thriving business community
in your local library

LibraryPlus

OUR STORY

Libraries are not just full of books. They are full of ideas. Northamptonshire libraries, in partnership with the British Library and other libraries across the UK, are leading a revolution by inspiring a thriving community of new and existing business owners. It is free to join and open to everyone. And it is transforming the way ideas grow into successful businesses.

Whether you are just starting out, need advice on protecting your intellectual property, or are ready to take the next step in your journey, we are here to help.

Business & IP Centre Northamptonshire supports entrepreneurs, inventors and small businesses from that first spark of inspiration to successfully launching and developing a business. We do this by running free workshops and providing information and advice sessions on self-employment and intellectual property.

Libraries act as engines for economic growth through helping businesses to start, run, innovate and grow. As part of the British Library Business & IP Centre National Network, we help establish enterprises, create new jobs, increase turnover and boost our local economies. For every £1 invested in the BIPC Network, £6.95 is put back into the economy, which we believe represents a fantastic return on investment.

You can find the Business & IP Centre Northamptonshire at your local library. Just pop into your nearest library and ask for more information or simply send us an email.

OUR SERVICES



* Workshops/Seminars

We deliver a range of supporting activities aimed at anyone considering self-employment, starting a new business or requiring advice on intellectual property



* Reset. Restart webinars

We are delivering a dedicated programme to support SMEs which can be accessed remotely, wherever you are in the UK, all for free



* One-to-one advice

We offer a wide range of one-to-one sessions for anyone who is considering self-employment, and new start-ups. Advice on business basics, business planning, IP and ask an expert



* Intellectual property advice

We offer advice and information on: Patents, Copyright, Trade marks, and Registered designs



* Free subscription resources

We pay the subscription fee so that our library users can benefit from access to: COBRA, EMIS, Fame, Frost & Sullivan, Grantfinder, IBIS World, Kompass, Mintel, Newsbank, Statista and Local Data Company



* Links to useful start-up websites

Free quality business and enterprise websites selected by our information professionals



* Networking opportunities

All our events, webinars and social media platforms provide ample networking opportunities



* All services are provided free of charge to the local community.

INTELLECTUAL PROPERTY

* Copyright

Copyright is an automatic right that does not need to be registered. It applies to the expression of an idea such as literature, music or art.

* Patent

A patent protects your invention and lets you take legal action against anyone who makes, uses, sells or imports your invention without your permission.

* Registered designs

Registered designs protect the look and appearance of a product. Designs operate on a first-come, first-served basis. If someone else has already registered or disclosed your design or a similar one, it is not available.

* Trade marks

A trade mark is any sign used by a trader to distinguish their goods and services from those of others. It must be both: capable of being graphically represented and capable of being distinguished.

Our intellectual property advice sessions are available at Northamptonshire Central Library, Wellingborough Library, Kettering Library, Brixworth, Towcester and online via Zoom.



FREE SUBSCRIPTION RESOURCES

- * **Complete Business Reference Adviser (COBRA):** A practical and comprehensive resource for anyone wanting to start a business, write a business or marketing plan or conduct research into a new market.
- * **Emerging Markets Information Service (EMIS):** A global database providing company, industry and economic information including company reports and financial statements.
- * **FAME:** A comprehensive database of information on both public and private companies across the UK and Ireland. It is a valuable business intelligence tool for sales and marketing.
- * **Frost & Sullivan:** A specialist market analysis database focusing on the sciences and technology, providing in-depth global market research and strategy reports. Covering medical technology, chemicals & plastics, automation, electronics, energy systems, environmental & building technologies and IT.
- * **Grantfinder:** Enables you to identify, apply for and manage funding. Featuring over 8,000 continuously updated funding opportunities.
- * **IBIS World market research reports:** A global market research database providing statistics and expert analysis on industries, countries, consumers and companies.
- * **Kompass:** A global business to business directory which enables you to find new business leads.
- * **Local Data:** Local Data Online has a team that are on the ground daily, physically examining every retail location across the UK to capture an accurate and dynamic picture of the UK high street. Historic analysis, present and future forecasts can be taken from this data, enabling businesses to make better strategic decisions.
- * **Mintel:** Mintel provides in-depth market researcher reporting focussing on businesses that provide services to consumers.
- * **Newsbank:** Newsbank provides full text of articles from a wide range of UK national, regional and local papers as well as international news sources including print and online-only newspapers, blogs, newswires, journals (including business journals), broadcast transcripts and videos. Coverage includes over 300 UK news sources and over 1,800 US news sources.
- * **Statista:** Worldwide business data resource containing reports, statistics, outlooks and infographics for industry facts across 170 industries in over 150 countries.

MUTUAL PARTNERSHIP OPPORTUNITIES

At the heart of what we do is collaborating with organisations and making introductions to wider services and opportunities. With libraries being a trusted focal point in local communities and society as a whole, we help people make the first step on their business journey and then introduce them to our network of partners to ensure they are able to sustain, innovate and grow.

- * Collaborate and support each other's initiatives
- * Website link exchange
- * Social media promotion
- * Inclusion in newsletters
- * Consider each other for speaking opportunities (webinars, events, training, etc)
- * Referrals during advice sessions and follow-ups.



Contact us

We would be happy to provide more information on our services and explore opportunities to partner together. If any of this is of interest to you please contact us on the details below.

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